



PEOPLE

*Develop, Retain and Recruit
Tomorrow's Talent*

GOALS

- Create, implement and manage activities to assure that central Oklahoma will have the highest quality educated and skilled workforce possible.

STRATEGIES

- Continue to monitor progress and provide support for the MAPS for Kids initiative.
 - Produce quarterly MAPS for Kids newsletter to keep key opinion leaders and likely voters informed of progress
 - Utilize the community funded benchmarking & assessment survey conducted by the district to evaluate annual progress
- Support local school efforts to improve performance and collaborate to develop and influence public policy that improves the quality of education.
 - Participate actively in the Oklahoma Business Education Coalition (OBEC) to monitor progress and support reform efforts
- Continue implementation of key Project Next initiatives
 - Explore and implement programs to expand the availability of Wi Fi connections in the region
 - Explore and implement collaborations between business and higher education to help produce and retain top talent in the region.
 - Internship programs to help students create a bond with Oklahoma City and the business community.
 - An aggressive Grad Capture/Attract Back marketing plan to keep Oklahoma's top talent and attract others.

MEASUREMENTS

- MAPS for Kids Newsletter published quarterly (distributed to more than 35,000) and available on-line. Chamber membership updated on progress of district performance.
- Continue to actively monitor and support the improvement and performance of schools.
- Project Next developed to address issues relevant to recruiting and retaining top talent for regional employers.
- Number of college students participating in intern program.
- Improvement in Oklahoma City's Wi-Fi capacity and capability.
- Business community and Central Oklahoma higher education institutions are partnering on key workforce development initiatives.
- Marketing program successfully implemented to increase number of Central Oklahoma college graduates staying in the area for employment.

OUTCOMES

- Employers in the region are better able to attract and retain top talent.
- Increased awareness and image of progress of OKC schools results in passage of district bond issue and greater community engagement in schools.
- Construction & other reforms result in improving test scores, growing student population and district financial strength.
- Business needs will remain a critical part of education reforms and initiatives.
- Central Oklahoma employers attract top students from area colleges through participation in Internship program.
- Central Oklahoma has Wi-Fi capability & capacity in core business and visitor districts.
- Collaboration, cooperation and communication between business community and higher education to foster regional job opportunities for college students/graduates.
- Increased number of college graduates living in Central Oklahoma.
- Increasing number of graduates decide to stay or relocate to region.