



FORWARD OKC III

MOMENTUM MULTIPLIED

Forward Oklahoma City II Accomplishments

CREATE A PRO-BUSINESS ENVIRONMENT

- Assisted 93 companies for a total of 12,306 new recruited primary jobs and 11,636 new secondary jobs, for a total impact of 23,942 jobs. In addition, worked to retain 33,050 jobs, which includes the recent announcement that Tinker AFB is not on the BRAC closure list, which accounts for 24,000 of this number.
- Led the effort to pass Right-to-Work, with an historic victory for the future of our state.
- Attracted Quad Graphics, the world's largest privately-held printing company to Oklahoma City. The company's facilities now exceed 750,000 sq. ft. and are expected to grow to 1,000,000 sq. ft. with 1,000 employees.
- Attracted Dell, Inc., the world's largest computer producer, to build their newest sales center campus in Oklahoma City. Construction of the 120,000 (Building 1) square-foot facility will be complete in August of 2005. Two additional buildings of similar size will soon be under consideration. The 68-acre property along the restored Oklahoma River will employ up to 4,500 at build out, which would make it one of the top 10 nongovernmental employers in Oklahoma City.
- Supported the Research Institute for Economic Development (RIED) in identifying State legislators economic development voting records. Effort resulting in more pro-business legislators during last election.

BUILD WORLD CLASS EDUCATION AND WORKFORCE

- Played a significant role in the MAPS for Kids campaign, with Forward OKC II being the first and largest financial contributor to the effort, and providing significant support to the execution of the campaign.
- Actively participated in the Oklahoma Business and Education Coalition (OBEC), helping to find common ground between the business and education communities to bring reform and excellence to public education.
- Expanded the capacity of our program with a full time Director of Education and Workforce Development.
- Assisted in the development of a Logistics Management Degree Program in alliance with Tinker Air Force Base officials and area colleges.

MARKET OKLAHOMA CITY TO THE WORLD

- Established a 10-county economic development partnership, made up of over 30 partners.
- Aggressively promoted stories of Oklahoma City's renaissance and the success of Oklahoma City companies resulting in numerous stories in top tier media outlets and generating \$800,799.84 in direct ad equivalency and \$3,126,049.20 in advertising impact.
- Launched the Capital of the New Century local image campaign, with its signature program, the New Century Tour. To date, more than 14,000 have taken this tour.



- Launched four websites to better market Oklahoma City and the chamber. Both www.okcchamber.com and www.great-oklahomacity.com provide valuable information to companies looking at Oklahoma City as a location for expansion or relocation. Another site, www.okbio.org, markets our bioscience assets. A fourth site for entrepreneurs and growing businesses is at www.growinokc.com.
- Developed high quality marketing materials and programs to support recruitment efforts. Includes cluster-specific materials in aviation, bioscience, technology and semi-conductors as well as sales support pieces, exhibit booths, etc.

EXPAND INFRASTRUCTURE FOR TECHNOLOGY

- Developed awareness for the bioscience cluster in Greater Oklahoma City through a new web site, www.okbio.org.
- Instituted aggressive public relations effort, both locally and nationally, to promote the success of our bioscience cluster, with a new Manager of Biosciences Public Relations and Image Development, on staff to conduct the effort.
- Promoted Oklahoma City each year at BIO, the Biotechnology Industry Association's annual trade show. This show impacts industry leaders and decision makers and is an ideal opportunity to increase awareness of our cluster. This event grows larger each year, with the Oklahoma contingent reaching 45 at BIO 2004 and 60 at BIO 2005.

- Working closely with the Oklahoma Health Center, and particularly the Presbyterian Health Foundation, to bring additional commercial enterprises to the area.

EXPAND INTERNATIONAL TRADE

- Aggressively pursuing the development of the Continental Gateway Authority, an inter-modal trade processing center near Purcell.
- Assisted numerous companies by increasing the importing and exporting activity including: Cleveland Enterprises, which purchases garments from Mexico for Sam's Club and Wal Mart; C.H. Guernsey, which signed a MOU with China for environmental remediation; and HIS Paints, which sells paints to China.
- Conducted trade missions in cooperation with the State Chamber and Oklahoma Department of Commerce to China, Europe and South America.
- Hosted trade delegations from more than 17 countries.

ENCOURAGE CENTRAL CITY DEVELOPMENT

- Developed a marketing and public relations effort to promote the newly created Empowerment Zone in Oklahoma City.
- Work closely with Downtown OKC in marketing and developing Central Oklahoma City.
- Developed a web-based information system (OKC EDIS) at www.okcedis.com that overlays databases of city services, available building information, GIS data, demographic and other data to create a powerful tool for companies considering an Oklahoma City location. Originally developed for the central city, it was expanded to the entire 10-county region.

Recognized Accomplishments for OKC EDIS include:

- o Won the Empowerment Zone 2004 Partnership Award for www.okcedis.com property locator and market information system.

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- o Won the 2004 Economic Development Leadership and Accomplishment Award from CoreNet Global.
- o Finalist for the 2003/2004 e-Business Stockholm Challenge Award, selected out of 900 projects submitted from 107 countries. This award is considered the “Nobel Prize for Information Technology society.”
- o OKCedis.com selected as 2003 Innovator of the Year Award by the Oklahoma City Journal Record.

EXPAND THE ROLE OF TINKER AFB AND WILL ROGERS WORLD AIRPORT

- Successfully conducted an Oklahoma County \$50 million bond campaign to protect Tinker AFB.
- Successfully lobbied Oklahoma delegation to prevent legislation from eliminating the 50-50 law.
- Developed a partnership arrangement with Pratt & Whitney to perform coating processes in building 3001 at Tinker.
- Was instrumental in obtaining \$4 million from congress for Tinker modeling and streamlining manufacturing processes.
- Continued to be the primary source for developing the Maintenance Repair and Overhaul Technology Center (MROTC), including securing \$2.29 million to begin construction.
- Worked with delegation to support the Air Force lease of 767 air refueling tankers with the maintenance done at Tinker.
- Successfully lobbied to defeat efforts for a BRAC in 2003 and tentatively 2005.
- Continued to work with the Director of Will Rogers Airport in the reconstruction of the airport terminal.
- Worked with airport officials on the expansion of non-stop air service to Detroit, Minneapolis and Newark, New Jersey. Includes conducting large media campaigns used as incentives to the airlines in establishing new service. Conducted campaigns for Newark and Detroit service.
- Lobbied and received \$21 million from Congress to create an aviation helicopter and fixed wing training center for U.S. Customs at their WRWA location.
- Developed U.S. Customs clearance procedures for direct flights from South and Central America to Will Rogers Airport.
- Working on obtaining \$43 million from Congress to begin simulator training for P-3 crews for U.S. Customs.