



# Forward Oklahoma City II Accomplishments

## **CREATE A PRO-BUSINESS ENVIRONMENT**

**\$1,300,700**

Original budget – 11% of total, Final Budget – 12% of total expended

- 12,306 new primary jobs and 11,636 secondary jobs recruited, including Quad Graphics and Dell, Inc.
- 33,050 jobs retained, including 26,000 jobs at Tinker and 1,800 jobs at Dayton Tire.
- Led the effort to pass Right-to-Work, an historic victory for the future of our state; and pass real Workers Compensation reform.
- Supported the Research Institute for Economic Development (RIED) in identifying State legislators economic development voting records. Effort resulting in more pro-business legislators during last election.

## **BUILD WORLD CLASS EDUCATION AND WORKFORCE**

**\$874,500**

Original budget – 10% of total, Final Budget – 8% of total expended

- First and largest contributor to MAPS for Kids
- Actively participated in the Oklahoma Business and Education Coalition (OBEC)
- Helped develop a Logistics Management Degree Program in alliance with Tinker Air Force Base officials and area colleges.

## **MARKET OKLAHOMA CITY TO THE WORLD**

**\$2,690,100**

Original budget – 16% of total, Final Budget – 24% of total expended

- Established a 10-county economic development partnership, made up of over 35 public/private partners.
- Aggressively promoted stories of Oklahoma City's renaissance valued at more than \$800,000 in direct ad equivalency and \$3 million in advertising impact.
- Launched four new websites to better market the Greater Oklahoma City region, enhance entrepreneurship, generate leads and increase awareness of Oklahoma City's bioscience cluster.

## **EXPAND INFRASTRUCTURE FOR TECHNOLOGY**

**\$1,245,100**

Original budget – 23% of total, Final Budget – 11% of total expended

- Conducted Regional Bioscience Benchmarking Study and Strategy Development with Battelle Institute and regional bioscience leadership.
- Led Greater Oklahoma City's presence each year at BIO, the Biotechnology Industry Association's annual trade show, with 25 organizations participating.

## **EXPAND INTERNATIONAL TRADE**

**\$972,800**

Original budget – 10% of total, Final Budget – 9% of total expended

- Aggressively participated in the development and promotion of the I-35/NAFTA corridor.
- Promoted Oklahoma City for foreign direct investment through trade missions and hosted trade delegations from 17 countries.

## **ENCOURAGE CENTRAL CITY DEVELOPMENT**

**\$1,298,100**

Original budget – 11% of total, Final Budget – 9% of total expended

- Worked closely with Downtown OKC in marketing and developing Central Oklahoma City.
- Supported passage of Hotel/Motel tax increase for equine facility improvements and event support.

## **EXPAND THE ROLE OF TINKER AFB AND WILL ROGERS WORLD AIRPORT**

**\$1,955,000**

Original budget – 14% of total, Final Budget – 17% of total expended

- Successfully lobbied to defeat efforts for a BRAC in 2003 and 2005, retaining 24,000 jobs.
- Successfully conducted an Oklahoma County \$50 million bond campaign to protect Tinker AFB.
- Worked with airport officials on the expansion of non-stop air service to Detroit, Minneapolis and Newark, New Jersey.
- Lobbied and received \$21 million from Congress to create an aviation helicopter and fixed-wing training center for U.S. Customs at their WRWA location.

## **OTHER EXPENSES**

**\$923,100**

- Includes program development and fund raising costs for Forward Oklahoma City II and III campaign.

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**\$11,259,400**