Economic Development Corporation of Elkhart County Campaign Timeline

August 1, 2005
- Commence Campaign Prep
  - Secure Co-Chairs
  - Recruit Campaign Leadership
  - Finalize Case Statement
  - Create & Produce Brochure
  - Complete Prospect Screening & Rating

September 1, 2005
- Commence leadership solicitation

November 1, 2005
- Benchmark $500,000
  - 50 Calls completed

December 31, 2005
- Benchmark $1 million
  - 75 Calls completed

January 31, 2006
- Benchmark $1.5 million
  - 100 Calls completed

March 1, 2006
- Benchmark $2 million
  - 125 Calls completed

April 1, 2006
- Benchmark $2.5 million
  - 150 Calls completed

December 31, 2006
- Benchmark $3+ million
  - Finalize all campaign files
  - Present Campaign Close-Out Report
  - Pledge Redemption system
  - Close out Function

resource development group