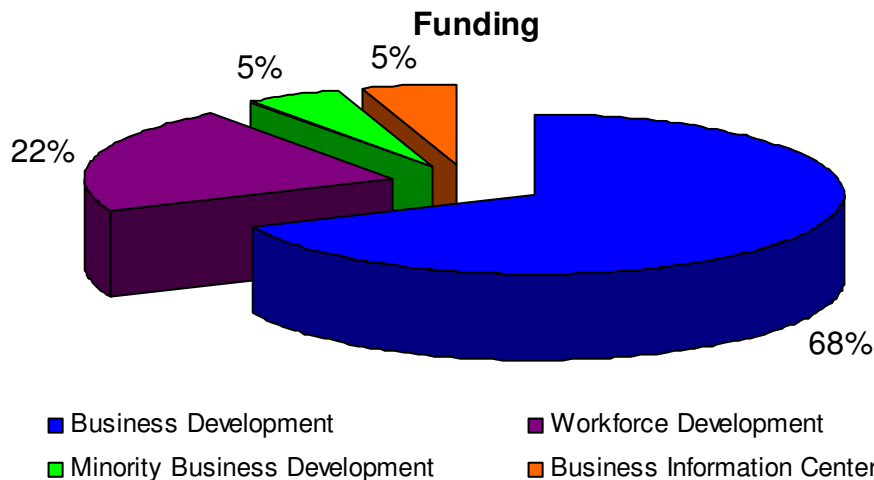


ONE TEAM ONE VISION 2

What is **One Team: One Vision 2**?

As the conclusion of the One Team: One Vision five-year funding campaign draws near, we are embarking on a new capital campaign for the next five-years – One Team: One Vision 2. This campaign builds upon the three other campaigns that preceded it: One Team - One Vision, Lexington Strides Ahead, and Grow Bluegrass. These campaigns have set aggressive economic development goals to promote balanced, responsible expansion for the Greater Lexington economy. The campaigns provide funding to Commerce Lexington’s Economic Development, Minority Business and Workforce Development Divisions to achieve these goals. The One Team: One Vision 2 campaign is imperative to the economic prosperity of Central Kentucky, while keeping Greater Lexington on target to achieve smart growth.

Five Year Funding		
	Current	Proposed
Business Development		
Entrepreneurial Development	\$469,750	\$940,000
Marketing	\$937,500	\$2,460,000
Existing Business Program	\$469,750	\$700,000
Workforce Development	\$625,000	\$1,300,000
Minority Business Development	\$249,000	\$300,000
Business Information Center	\$249,000	\$300,000
TOTAL	\$3,000,000	\$6,000,000



ACCELERATE [ak-sel-uh-reyt]

To cause faster or greater activity, development, progress, advancement

SUBSTANTIATE [suh b-stan-shee-eyt]

To establish by proof or competent evidence

Key Outcomes of the One Team: One Vision Campaign

● You asked and we delivered with the new and improved Commerce Lexington!

The organization was created by the consolidation of The Greater Lexington Chamber of Commerce, Lexington United and The Lexington Partnership for Workforce Development.



● Business Development

- An additional 2,792 jobs have been created.
- An additional \$158,586,817 in capital investments have been made.
- Financed the Blue Grass Business Park
 - 52 Acres Remaining
 - Tenants include:
 - 2 Webasto Facilities, Kito, Sumitomo
- Lexington Venture Club
 - 24 Events
 - 96 Companies Received Approximately \$90 Million



● Marketing

- "A Great Place To Graze"



● Workforce Development

- Health Professions Academy
 - Approximately 500 students have participated in courses
 - Program expanded to include Medicaid Nurse Aide and Medical Sciences
 - A community advisory council comprised of more than 20 hospital, dental, long-term care, medical equipment, hospice, other health related entities and post secondary education provides guidance to the program
- Lexmark Teacher Institute (previously Fast Forward) – Teacher Professional Development (Bringing Relevancy To Curriculum)
 - In 2007 the program increased from 25 to 60 teachers per year.
 - 200 teachers will graduate from the program by 2008.
 - Goal is to become a regional partnership opportunity, growing to more than 200 teachers per year.

● Minority Business Development

- Access Loan Program
 - Successfully loaned \$5 million through partnerships with area banks.
- Certification
 - Successfully created partnership with KMBC to certify minority owned businesses.



● Business Information Center

- Modernized databases
 - Property Database
 - Economic Indicators
- Responded to numerous special projects.
- Provided demographic and economic information and assistance for economic development projects.

CELEBRATE [se1-uh-breyt]

To commemorate an event

ELABORATE [i-lab-uh-reyt]

To work out carefully or minutely;
develop to perfection

**Objectives of
One Team: One Vision 2****COMMUNICATE:** [kuh-myoo-ni-keyt]

To impart knowledge of; make known

- Expansion of economic development marketing program
- Become known as a place for talented and creative people
- Diversity Network
- Procurement opportunities
- Promote technical career opportunities
- Business Information Center

INNOVATE: [in-uh-veyt]

To introduce something new; make changes in anything established

- Entrepreneurial "One Stop" Shop
- Lexington Venture Club
- Job opportunity web interface
- Entrepreneur Leadership Institute

ELEVATE: [e1-uh-veyt]

To move or rise to a higher place or position; lift up

- Access to capital
- Brain Gain
- Job creation
- Existing Business Program
- Lexmark Teacher Institute
- Per Capita Income

COLLABORATE: [kuh-lab-uh-reyt]

To work, one with another

- Minority Supplier Network
- Coordinate & strengthen relationships with strategic partners
- Business Education Network
- Workforce Summit
- Communicate current and relevant employer needs
- Bluegrass Alliance

FACILITATE [fuh-sil-i-teyt]

To assist the progression of

CULTIVATE [kuhl-tuh-veyt]
To promote and improve growth of

Past, Present & Future

FUTURE

Leveraging Economic Development Funding

The objectives of One Team: One Vision 2 are achievable if our investors are willing to work with us to develop a funding strategy for implementation.

One Team: One Vision 2
2007-2012

The dynamic growth of Lexington and the development and implementation of aggressive economic development programs are no coincidence. For Greater Lexington's phenomenal growth to continue, the focus and funding of significant and innovative strategies is imperative.

The successful and purposeful leveraging of these funds benefits the community, our partners and the region.

PRESENT

PAST

Lexington: Strides Ahead
1997-2002

One Team: One Vision
2002-2007

Unified Business Set-Up
Commerce Lexington
LFUCG
University of Kentucky

Expand Minority Business Programs:

Expand Start-Up/Existing Business Recruitment

Workforce Development Brain Gain

Regionalism/Bluegrass Alliance Marketing

Pool of Economic Development Incentives

Branding

Hi-Tech Start-Up Technology

Leveraging Strategic Partnerships

Existing Business Outreach

Promote Start-Up Technology

Business Information Center

Workforce Development

Minority Business Development

Business Expansion

Business Recruitment

Hi-Tech Start-Up Technology

Leveraging Strategic Partnerships

Existing Business Outreach

Bluegrass Business Park

Workforce Development

Minority Business Development

Business Information Center

Business Expansion

Business Recruitment

5 Year Funding: \$3,000,000

Bluegrass Business Park

Workforce Development

Minority Business Development

Business Information Center

Business Expansion

Business Recruitment

5 Year Funding: \$3,000,000

Grow Bluegrass

Business Recruitment

5 Year Funding: \$1,500,000

DEMONSTRATE [dem-uh n-streyt]
To make evident or establish by argument or reasoning