CAMPAIGN CLOSE OUT REPORT for



November 30, 2008

Prepared By



PO Box 1115 Dublin, OH 43017 1-866-RDG-5660 www.rdgusa.net

Greensboro Partnership Campaign

Dear Pat and Lee:

Resource Development Group is pleased to submit this campaign closeout report to the Greensboro Partnership. We began this important funding effort in February 2008 and ultimately attempted to call on more than 400 businesses and organizations throughout the Greensboro area to share with them the five-year plan that will allow the Greensboro Partnership to carry out its economic growth initiatives through 2013.

We are pleased to report that as of November 24, 2008, one hundred and seventeen organizations have committed to invest \$9,140,750 over the next five years into the Greensboro Partnership. This exceeds the base goal of \$9 million. This represents an increase of 34% in funding over the 2004 - 2008 funding cycle. Twenty seven percent of the investing organizations are new investors, 32% of the investing organizations are current investors that increased their investment, and 34% of the investing organizations are current investors that held steady on their investment. This increased funding will allow the Greensboro Partnership to continue its pro-active approach to business development, marketing, entrepreneurial development, public policy and community development efforts.

We would like to personally thank the Executive Committee and the Campaign Leadership for their participation and support in making this a successful fundraising campaign.

Not to be forgotten are both of you, Dan Lynch, Sandy Post, Ingrid Hopper, Helen Cauthen, Helen Faison and Roberta Frush who from start to finish provided excellent support and assistance to this campaign effort.

On behalf of the entire Resource Development Group team, we appreciated the opportunity to partner with you on this important project and wish the Greensboro Partnership continued success.

Sincerely,

Robert Radcliff Clint Nessmith

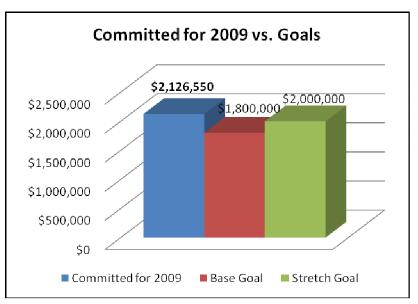
Managing Principal Partner-In-Charge of RDG Southeast

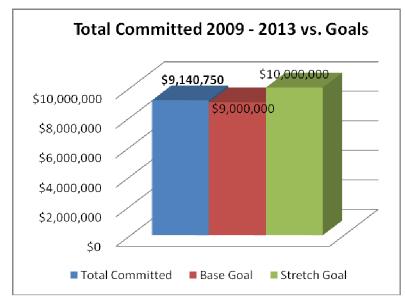
Resource Development Group Resource Development Group

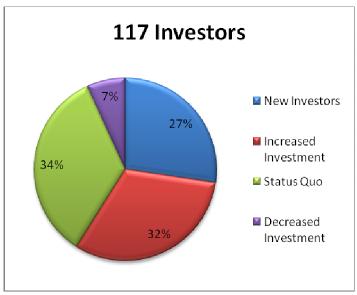
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Campaign Snapshot







Commit List – Alphabetical Order

	• • • • •		Annual		Pledge
Organization	Contact Name	Phone	Pledge	Total Pledge	Form
AT&T	Chuck Greene	(336) 631-2112	\$5,000.00	\$25,000.00	No
AdColor	Pat Nugent	(336) 727-0309	\$1,000.00	\$5,000.00	YES
Advanced Home Care	Joel Mills	(336) 878-8822	\$3,000.00	\$15,000.00	YES
AIG United Guaranty	Billy Nutt	(336) 412-0993	\$30,000.00	\$150,000.00	YES
Aladdin Travel	Elizabeth Holleman	(336) 510-7627	\$650.00	\$3,250.00	YES
Allen Tate Realty	Tony Jarrett	(336) 544-1700	\$3,000.00	\$15,000.00	YES
American Express	Michael McCutcheon	(336) 668-6543	\$10,000.00	\$50,000.00	YES
Bank of America	Dale Hall	(336) 805-3186	\$60,000.00	\$300,000.00	YES
Bank of Oak Ridge	Ronald O. Black	(336) 644-7719	\$2,500.00	\$12,500.00	YES
BB&T	Cantey Alexander	(336) 733-1120	\$68,000.00	\$340,000.00	YES
Bernard Robinson & Co.	Freddy Robinson	(336) 294-4494	\$1,000.00	\$5,000.00	YES
Bessemer Improvement	Tim Burnett	(336) 272-8179	\$6,000.00	\$30,000.00	YES
Beyond E-mail (IK)	Malinda Pengelly	(336) 854-0411	\$2,000.00	\$4,000.00	YES
Blue Ridge Capital Holdings	Russell Myers	(336) 275-7002	\$1,000.00	\$5,000.00	YES
Borum Wade & Associates	Homer Wade	(336) 275-0471	\$2,000.00	\$10,000.00	YES
Bouvier Kelly	Denny Kelly	(336) 275-7000	\$200.00	\$1,000.00	YES
Brady Trane Inc.	Don Brady	(336) 510-6410	\$750.00	\$3,750.00	YES
Brooks Pierce McLendon LLP	Edward C. Winslow III	(336) 373-8850	\$20,000.00	\$100,000.00	YES
Brown Investment Properties	Chester H. Brown III	(336) 379-8771	\$5,000.00	\$25,000.00	YES
Carolina Bank Holdings Inc.	Bob Braswell	(336) 286-8740	\$10,000.00	\$50,000.00	YES
Carruthers & Roth PA	Caren Rodriguez	(336) 379-8651	\$1,500.00	\$7,500.00	YES
CB Richard Ellis	J. D. Miller	(336) 373-8800	\$2,000.00	\$10,000.00	YES
Citi Cards	Eric Manuel	(336) 522-5301	\$10,000.00	\$50,000.00	YES
City of Greensboro	Mitchell Johnson	(336) 373-2672	\$200,000.00	\$1,000,000.00	No
Community Foundation of Greater Greensboro	Walker Sanders	(336) 379-9100	\$50,000.00	\$150,000.00	YES
Craft Insurance Group	David Craft	(336) 375-0600	\$1,000.00	\$5,000.00	YES
Cross Company	Pete Cross	(336) 856-6985	\$1,500.00	\$7,500.00	YES
Cunningham & Co.	Hank Cunningham	(336) 272-3061	\$1,500.00	\$7,500.00	YES
D. H. Griffin Wrecking	David Griffin	(336) 855-7030	\$1,500.00	\$7,500.00	YES
DMJ & Co.	Caren Rodriguez	(336) 275-9886	\$1,500.00	\$7,500.00	YES
Duke Energy	John Geib	(336) 632-3832	\$10,000.00	\$50,000.00	YES
ECS Carolinas LLP	Raul Peralta	(336) 856-7150	\$500.00	\$2,500.00	YES

Frank 0 Varia	David Danser	(220) 005 7005	£4.000.00	# 00 000 00	VEC
Ernst & Young	David Barger	(336) 605-7665	\$4,000.00	\$20,000.00	YES
First Citizens Bank	Chuck Burns	(336) 412-4182	\$10,000.00	\$50,000.00	YES
Frank Family Foundation	Barry Frank	(336) 379-1991	\$1,000.00	\$5,000.00	YES
Frank L. Blum Construction Company	Drew Hancock	(336) 724-5528	\$5,000.00	\$25,000.00	YES
Gilbarco	Greg Beeson	(336) 724-5528	\$10,000.00	\$50,000.00	No
Grant Thornton	Mike Dessmond	(336) 271-3900	\$2,000.00	\$10,000.00	YES
Graphic Printing Services (IK)	Bryan Hall	(336) 292-4000	\$5,000.00	\$25,000.00	YES
Greensboro Industrial Platers	Harold O'Tuel	(336) 274-7654	\$500.00	\$2,500.00	YES
Greensboro Merchants Association (FirstPoint)) Mike Bumpass	(336) 378-6350	\$25,000.00	\$125,000.00	YES
Greensboro Radiology	John Strong	(336) 274-4285	\$5,000.00	\$25,000.00	YES
Greensboro Regional Realtors Association	Mike Barr	(336) 854-5868	\$5,000.00	\$25,000.00	YES
Greensboro Veterinary Hospital	Dr. Ronald Komich	(336) 299-5431	\$500.00	\$2,500.00	YES
GRRA Realtors Commercial Alliance	Mike Barr	(336) 854-5868	\$5,000.00	\$25,000.00	YES
Guilford County	David McNeill	(336) 641-3383	\$200,000.00	\$1,000,000.00	No
Guilford Mills Foundation	Doug Galyon	(336) 316-4000	\$5,000.00	\$25,000.00	YES
Guilford Technical Community College	Don Cameron	(336) 316-4000	\$1,000.00	\$5,000.00	YES
Hagan Davis Mangum Barrett Langley & Hale	Chip Hagan	(336) 232-0650	\$2,000.00	\$10,000.00	YES
Hagan Properties	David Hagan	(336) 282-5553	\$1,000.00	\$5,000.00	YES
Hanes-Lineberry Funeral Service	Al Lineberry, Jr.	(336) 272-5157	\$3,000.00	\$15,000.00	YES
Highwoods Properties	Rick Dehnert	(336) 631-9000	\$3,000.00	\$15,000.00	YES
Hoffman & Hoffman	Rusty Hoffman	(336) 292-8777	\$150.00	\$750.00	YES
International Textile Group	Joe Gorga	(336) 379-2200	\$25,000.00	\$125,000.00	YES
J. Hyatt Hammond Assoc.	Bruce Cantrell	(336) 370-8400	\$500.00	\$2,500.00	YES
John S. Clark Co.	Steve Johnson	(336) 789-1000	\$3,000.00	\$15,000.00	YES
K. Hovnanian Homes Design Gallery	Craig Smith	(336) 375-6200	\$500.00	\$2,500.00	YES
Koury Corporation	Steve Showfety	(336) 375-6200	\$8,000.00	\$40,000.00	YES
Koury Corporation (IK)	Steve Showfety	(336) 299-9200	\$2,000.00	\$10,000.00	YES
KPMG	Terry Simon	(336) 275-3394	\$2,000.00	\$10,000.00	YES
Leap Leadership	Lily Kelly	(336) 254-8309	\$500.00	\$2,500.00	YES
Leeper, Kean & Rumley LLP	David Leeper	(336) 254-8309	\$1,000.00	\$5,000.00	YES
Liberty Property Trust	Massie Flippin	(336) 885-1777	\$2,000.00	\$10,000.00	YES
Lincoln Financial Group	Chuck Cornelio	(336) 691-4269	\$125,000.00	\$625,000.00	YES
Lynch, Dan	Dan Lynch	(336) 387-8310	\$300.00	\$1,500.00	YES
McGladrey & Pullen	Ed Evans	(336) 272-4551	\$1,500.00	\$7,500.00	YES
Moser Mayer Phoenix	Kenneth Mayer, Jr.	(336) 373-9800	\$1,000.00	\$5,000.00	YES
Moses Cone Health System	Tim Rice	(336) 832-9500	\$30,000.00	\$150,000.00	YES
Moses Cone Health System	TITITALE	(330) 632-9300	Ψ50,000.00	ψ 130,000.00	163

NAI Piedmont Triad	Robbie Perkins	(336) 373-0995	\$1,000.00	\$5,000.00	YES
NewBridge Bank	Pressley A. Ridgill	(336) 369-0903	\$20,000.00	\$100,000.00	YES
News & Record	Robin Saul	(336) 373-7251	\$10,000.00	\$50,000.00	YES
News & Record (IK)	Robin Saul	(336) 373-7251	\$15,000.00	\$75,000.00	YES
Old Dominion Freight Line	David Congdon	(336) 889-5000	\$5,000.00	\$25,000.00	YES
Our State – NC	Bernie Mann	(336) 286-0600	\$2,000.00	\$10,000.00	YES
Partnership Property Management	Mike Holoman	(336) 286-0600	\$1,000.00	\$5,000.00	YES
Piedmont Natural Gas Company	Jeff Hedrick	(336) 271-3602	\$5,000.00	\$25,000.00	YES
Purolator Facet, Inc.	Russell Stellfox	(336) 668-4444	\$2,500.00	\$12,500.00	YES
R. Steve Bowden & Associates	Steve Bowden	(336) 373-0981	\$1,500.00	\$7,500.00	YES
RBC Centura	Paul Kress, Jr.	(336) 433-6810	\$5,000.00	\$25,000.00	YES
Rentenbach Constructors	John Martin	(336) 333-2872	\$5,000.00	\$25,000.00	YES
RF Micro Devices	Robert A. Bruggeworth	(336) 333-2872	\$5,000.00	\$25,000.00	No
Richardson Properties	Eric Calhoun	(336) 275-0911	\$7,500.00	\$37,500.00	YES
Rock Creek Center	Richard Beard	(336) 282-3773	\$500.00	\$2,500.00	YES
S&ME, Inc.	Kasey McWhorther	(336) 553-1248	\$1,000.00	\$5,000.00	YES
Samet Corp.	Arthur Samet	(336) 544-2600	\$10,000.00	\$50,000.00	YES
Schell, Bray, Aycock, Abel & Livingston, PLLC	Tom Watkins	(336) 370-8800	\$3,000.00	\$15,000.00	YES
Senn Dunn Marsh Roland	Tim Ward	(336) 272-7161	\$10,000.00	\$50,000.00	YES
Sharrard McGee	Tim Hayworth	(336) 272-7161	\$1,000.00	\$5,000.00	YES
Shelco, Inc.	Bud Palmer	(336) 760-5032	\$1,000.00	\$5,000.00	YES
Simpson Schulman & Beard	Richard Beard	(336) 282-3773	\$500.00	\$2,500.00	YES
Smith Moore LLP	Stephen Earp	(336) 378-5314	\$10,000.00	\$50,000.00	YES
Snider Tire Inc	John K Snider	(336) 691-5480	\$2,500.00	\$12,500.00	YES
Southeast Fuels Inc.	Ralph Shelton	(336) 854-1106	\$4,000.00	\$20,000.00	YES
Spectrum Laboratory Network	Nate Headley	(336) 664-6100	\$10,000.00	\$50,000.00	YES
SRS Inc.	Monte Edwards	(336) 580-9000	\$1,000.00	\$5,000.00	YES
Stantec	Randy Pool	(336) 759-7400	\$2,500.00	\$12,500.00	YES
Steel Performance, Inc.	Butch Johnson	(336) 299-7205	\$2,000.00	\$10,000.00	YES
SunTrust Bank	Spence Broadhurst	(336) 373-5135	\$30,000.00	\$150,000.00	YES
Syngenta	Valdemar Fischer	(336) 632-6000	\$20,000.00	\$100,000.00	YES
Tannenbaum-Sternberger Foundation	Bob Klepfer	(336) 632-6000	\$35,000.00	\$35,000.00	No
The Business Journal	Doug Copeland, Jr.	(336) 370-2892	\$1,000.00	\$5,000.00	No
The Capsule Group	Randall Kaplan	(336) 273-4425	\$2,000.00	\$10,000.00	YES
The Cemala Foundation (AG)	Susan Schwartz	(336) 273-4425	\$75,000.00	\$150,000.00	YES
The Cemala Foundation (PTEN))	Susan Schwartz	(336) 274-3541	\$100,000.00	\$300,000.00	YES

The Joseph M Bryan Foundation (AG)	Joseph M Bryan Foundation (AG) Jim Melvin (336) 274-3		\$200,000.00	\$600,000.00	YES
The Joseph M. Bryan Foundation(PTEN)	Jim Melvin	(336) 691-9806	\$100,000.00	\$300,000.00	YES
Time Warner Cable	DK McLaughlin	(336) 217-3500	\$5,000.00	\$25,000.00	YES
Toleo Foundation	Cathy Levinson	(336) 851-0405	\$35,000.00	\$35,000.00	No
Triad Commercial Properties	Tom Townes	(336) 668-9999	\$1,500.00	\$7,500.00	YES
Triad Design Group (IK)	Tom Stone	(336) 218-8282	\$2,000.00	\$10,000.00	YES
Trigon Engineering	Danny Murray	(336) 665-0411	\$500.00	\$2,500.00	YES
Tuggle Duggins	Kenneth Johnson	(336) 378-1431	\$3,000.00	\$9,000.00	YES
United Healthcare SVC	Austin Pitman	(336) 540-7170	\$25,000.00	\$125,000.00	YES
VF Corp	Mackey McDonald	(336) 424-6010	\$120,000.00	\$600,000.00	YES
Volvo Financial	Marty Weissburg	(336) 424-6010	\$5,000.00	\$25,000.00	No
Wachovia Bank	David Stevens	(336) 378-4051	\$100,000.00	\$500,000.00	YES
Weaver Foundation 1 (AG)	Skip Moore	(336) 378-7910	\$75,000.00	\$300,000.00	YES
Weaver Foundation 2 (ENTEP)	Skip Moore	(336) 378-7910	\$20,000.00	\$100,000.00	YES
Weaver Investment Company	Lee McAllister	(336) 275-9600	\$6,000.00	\$30,000.00	YES
WFMY News 2	Deborah Hooper	(336) 379-9369	\$2,500.00	\$12,500.00	YES
Womble Carlyle Sandridge & Rice	Greg Chabon	(336) 574-8030	\$6,000.00	\$30,000.00	YES
XPEDX/The Dillard Fund	Harrison Stewart	(336) 834-2843	\$5,000.00	\$25,000.00	YES
Totals			\$2,126,550.00	\$9,140,750.00	

Commit List – By 2009 Investment

	• • • • •		Annual	T (ID) I	Pledge
Organization	Contact Name	Phone	Pledge	Total Pledge	Form
City of Greensboro	Mitchell Johnson	(336) 373-2672	\$200,000.00	\$1,000,000.00	No
Guilford County	David McNeill	(336) 641-3383	\$200,000.00	\$1,000,000.00	No
The Joseph M Bryan Foundation (AG)	Jim Melvin	(336) 274-3541	\$200,000.00	\$600,000.00	YES
Lincoln Financial Group	Chuck Cornelio	(336) 691-4269	\$125,000.00	\$625,000.00	YES
VF Corp	Mackey McDonald	(336) 424-6010	\$120,000.00	\$600,000.00	YES
The Cemala Foundation (PTEN))	Susan Shore Schwartz	(336) 274-3541	\$100,000.00	\$300,000.00	YES
The Joseph M. Bryan Foundation(PTEN)	Jim Melvin	(336) 691-9806	\$100,000.00	\$300,000.00	YES
Wachovia Bank	David Stevens	(336) 378-4051	\$100,000.00	\$500,000.00	YES
The Cemala Foundation (AG)	Susan Schwartz	(336) 273-4425	\$75,000.00	\$150,000.00	YES
Weaver Foundation 1 (AG)	Skip Moore	(336) 378-7910	\$75,000.00	\$300,000.00	YES
BB&T	Cantey Alexander	(336) 733-1120	\$68,000.00	\$340,000.00	YES
Bank of America	Dale Hall	(336) 805-3186	\$60,000.00	\$300,000.00	YES
Community Foundation of Greater Greensboro	Walker Sanders	(336) 379-9100	\$50,000.00	\$150,000.00	YES
Tannenbaum-Sternberger Foundation	Bob Klepfer	(336) 632-6000	\$35,000.00	\$35,000.00	No
Toleo Foundation	Cathy Levinson	(336) 851-0405	\$35,000.00	\$35,000.00	No
AIG United Guaranty	Billy Nutt	(336) 412-0993	\$30,000.00	\$150,000.00	YES
Moses Cone Health System	Tim Rice	(336) 832-9500	\$30,000.00	\$150,000.00	YES
SunTrust Bank	Spence Broadhurst	(336) 373-5135	\$30,000.00	\$150,000.00	YES
Greensboro Merchants Association (FirstPoint)	Mike Bumpass	(336) 378-6350	\$25,000.00	\$125,000.00	YES
International Textile Group	Joe Gorga	(336) 379-2200	\$25,000.00	\$125,000.00	YES
United Healthcare SVC	Austin Pitman	(336) 540-7170	\$25,000.00	\$125,000.00	YES
Brooks Pierce McLendon LLP	Edward C. Winslow III	(336) 373-8850	\$20,000.00	\$100,000.00	YES
NewBridge Bank	Pressley A. Ridgill	(336) 369-0903	\$20,000.00	\$100,000.00	YES
Syngenta	Valdemar Fischer	(336) 632-6000	\$20,000.00	\$100,000.00	YES
Weaver Foundation 2 (ENTEP)	Skip Moore	(336) 378-7910	\$20,000.00	\$100,000.00	YES
News & Record (IK)	Robin Saul	(336) 373-7251	\$15,000.00	\$75,000.00	YES
American Express	Michael McCutcheon	(336) 668-6543	\$10,000.00	\$50,000.00	YES
Carolina Bank Holdings Inc.	Bob Braswell	(336) 286-8740	\$10,000.00	\$50,000.00	YES
Citi Cards	Eric Manuel	(336) 522-5301	\$10,000.00	\$50,000.00	YES
Duke Energy	John Geib	(336) 632-3832	\$10,000.00	\$50,000.00	YES
First Citizens Bank	Chuck Burns	(336) 412-4182	\$10,000.00	\$50,000.00	YES
Gilbarco	Greg Beeson	(336) 724-5528	\$10,000.00	\$50,000.00	No

News & Record	Robin Saul	(336) 373-7251	\$10,000.00	\$50,000.00	YES
Samet Corp.	Arthur Samet	(336) 544-2600	\$10,000.00	\$50,000.00	YES
Senn Dunn Marsh Roland	Tim Ward	(336) 272-7161	\$10,000.00	\$50,000.00	YES
Smith Moore LLP	Stephen Earp	(336) 378-5314	\$10,000.00	\$50,000.00	YES
Spectrum Laboratory Network	Nate Headley	(336) 664-6100	\$10,000.00	\$50,000.00	YES
Koury Corporation	Steve Showfety	(336) 375-6200	\$8,000.00	\$40,000.00	YES
Richardson Properties	Eric Calhoun	(336) 275-0911	\$7,500.00	\$37,500.00	YES
Bessemer Improvement	Tim Burnett	(336) 272-8179	\$6,000.00	\$30,000.00	YES
Weaver Investment Company	Lee McAllister	(336) 275-9600	\$6,000.00	\$30,000.00	YES
Womble Carlyle Sandridge & Rice	Greg Chabon	(336) 574-8030	\$6,000.00	\$30,000.00	YES
AT&T	Chuck Greene	(336) 631-2112	\$5,000.00	\$25,000.00	No
Brown Investment Properties	Chester H. Brown III	(336) 379-8771	\$5,000.00	\$25,000.00	YES
Frank L. Blum Construction Company	Drew Hancock	(336) 724-5528	\$5,000.00	\$25,000.00	YES
Graphic Printing Services (IK)	Bryan Hall	(336) 292-4000	\$5,000.00	\$25,000.00	YES
Greensboro Radiology	John Strong	(336) 274-4285	\$5,000.00	\$25,000.00	YES
Greensboro Regional Realtors Association	Mike Barr	(336) 854-5868	\$5,000.00	\$25,000.00	YES
GRRA Realtors Commercial Alliance	Mike Barr	(336) 854-5868	\$5,000.00	\$25,000.00	YES
Guilford Mills Foundation	Doug Galyon	(336) 316-4000	\$5,000.00	\$25,000.00	YES
Old Dominion Freight Line	David Congdon	(336) 889-5000	\$5,000.00	\$25,000.00	YES
Piedmont Natural Gas Company	Jeff Hedrick	(336) 271-3602	\$5,000.00	\$25,000.00	YES
RBC Centura	Paul Kress, Jr.	(336) 433-6810	\$5,000.00	\$25,000.00	YES
Rentenbach Constructors	John Martin	(336) 333-2872	\$5,000.00	\$25,000.00	YES
RF Micro Devices	Robert A. Bruggeworth	(336) 333-2872	\$5,000.00	\$25,000.00	No
Time Warner Cable	DK McLaughlin	(336) 217-3500	\$5,000.00	\$25,000.00	YES
Volvo Financial	Marty Weissburg	(336) 424-6010	\$5,000.00	\$25,000.00	No
XPEDX/The Dillard Fund	Harrison Stewart	(336) 834-2843	\$5,000.00	\$25,000.00	YES
Ernst & Young	David Barger	(336) 605-7665	\$4,000.00	\$20,000.00	YES
Southeast Fuels Inc.	Ralph Shelton	(336) 854-1106	\$4,000.00	\$20,000.00	YES
Advanced Home Care	Joel Mills	(336) 878-8822	\$3,000.00	\$15,000.00	YES
Allen Tate Realty	Tony Jarrett	(336) 544-1700	\$3,000.00	\$15,000.00	YES
Hanes-Lineberry Funeral Service	Al Lineberry, Jr.	(336) 272-5157	\$3,000.00	\$15,000.00	YES
Highwoods Properties	Rick Dehnert	(336) 631-9000	\$3,000.00	\$15,000.00	YES
John S. Clark Co.	Steve Johnson	(336) 789-1000	\$3,000.00	\$15,000.00	YES
Schell, Bray, Aycock, Abel & Livingston, PLLC	Tom Watkins	(336) 370-8800	\$3,000.00	\$15,000.00	YES
Tuggle Duggins	Kenneth Johnson	(336) 378-1431	\$3,000.00	\$9,000.00	YES
Bank of Oak Ridge	Ronald O. Black	(336) 644-7719	\$2,500.00	\$12,500.00	YES

Purolator Facet, Inc.	Russell Stellfox	(336) 668-4444	\$2,500.00	\$12,500.00	YES
Snider Tire Inc	John K Snider	(336) 691-5480	\$2,500.00	\$12,500.00	YES
Stantec	Randy Pool	(336) 759-7400	\$2,500.00	\$12,500.00	YES
WFMY News 2	Deborah Hooper	(336) 379-9369	\$2,500.00	\$12,500.00	YES
Beyond E-mail (IK)	Malinda Pengelly	(336) 854-0411	\$2,000.00	\$4,000.00	YES
Borum Wade & Associates	Homer Wade	(336) 275-0471	\$2,000.00	\$10,000.00	YES
CB Richard Ellis	J. D. Miller	(336) 373-8800	\$2,000.00	\$10,000.00	YES
Grant Thornton	Mike Dessmond	(336) 271-3900	\$2,000.00	\$10,000.00	YES
Hagan Davis Mangum Barrett Langley & Hale	Chip Hagan	(336) 232-0650	\$2,000.00	\$10,000.00	YES
Koury Corporation (IK)	Steve Showfety	(336) 299-9200	\$2,000.00	\$10,000.00	YES
KPMG	Terry Simon	(336) 275-3394	\$2,000.00	\$10,000.00	YES
Liberty Property Trust	Massie Flippin	(336) 885-1777	\$2,000.00	\$10,000.00	YES
Our State – NC	Bernie Mann	(336) 286-0600	\$2,000.00	\$10,000.00	YES
Steel Performance, Inc.	Butch Johnson	(336) 299-7205	\$2,000.00	\$10,000.00	YES
The Capsule Group	Randall Kaplan	(336) 273-4425	\$2,000.00	\$10,000.00	YES
Triad Design Group (IK)	Tom Stone	(336) 218-8282	\$2,000.00	\$10,000.00	YES
Carruthers & Roth PA	Caren Rodriguez	(336) 379-8651	\$1,500.00	\$7,500.00	YES
Cross Company	Pete Cross	(336) 856-6985	\$1,500.00	\$7,500.00	YES
Cunningham & Co.	Hank Cunningham	(336) 272-3061	\$1,500.00	\$7,500.00	YES
D. H. Griffin Wrecking	David Griffin	(336) 855-7030	\$1,500.00	\$7,500.00	YES
DMJ & Co.	Caren Rodriguez	(336) 275-9886	\$1,500.00	\$7,500.00	YES
McGladrey & Pullen	Ed Evans	(336) 272-4551	\$1,500.00	\$7,500.00	YES
R. Steve Bowden & Associates	Steve Bowden	(336) 373-0981	\$1,500.00	\$7,500.00	YES
Triad Commercial Properties	Tom Townes	(336) 668-9999	\$1,500.00	\$7,500.00	YES
AdColor	Pat Nugent	(336) 727-0309	\$1,000.00	\$5,000.00	YES
Bernard Robinson & Co.	Freddy Robinson	(336) 294-4494	\$1,000.00	\$5,000.00	YES
Blue Ridge Capital Holdings	Russell Myers	(336) 275-7002	\$1,000.00	\$5,000.00	YES
Craft Insurance Group	David Craft	(336) 375-0600	\$1,000.00	\$5,000.00	YES
Frank Family Foundation	Barry Frank	(336) 379-1991	\$1,000.00	\$5,000.00	YES
Guilford Technical Community College	Don Cameron	(336) 316-4000	\$1,000.00	\$5,000.00	YES
Hagan Properties	David Hagan	(336) 282-5553	\$1,000.00	\$5,000.00	YES
Leeper, Kean & Rumley LLP	David Leeper	(336) 254-8309	\$1,000.00	\$5,000.00	YES
Moser Mayer Phoenix	Kenneth Mayer, Jr.	(336) 373-9800	\$1,000.00	\$5,000.00	YES
NAI Piedmont Triad	Robbie Perkins	(336) 373-0995	\$1,000.00	\$5,000.00	YES
Partnership Property Management	Mike Holoman	(336) 286-0600	\$1,000.00	\$5,000.00	YES
S&ME, Inc.	Kasey McWhorther	(336) 553-1248	\$1,000.00	\$5,000.00	YES

Sharrard McGee	Tim Hayworth	(336) 272-7161	\$1,000.00	\$5,000.00	YES
Shelco, Inc.	Bud Palmer	(336) 760-5032	\$1,000.00	\$5,000.00	YES
SRS Inc.	Monte Edwards	(336) 580-9000	\$1,000.00	\$5,000.00	YES
The Business Journal	Doug Copeland, Jr.	(336) 370-2892	\$1,000.00	\$5,000.00	No
Brady Trane Inc.	Don Brady	(336) 510-6410	\$750.00	\$3,750.00	YES
Aladdin Travel	Elizabeth Holleman	(336) 510-7627	\$650.00	\$3,250.00	YES
ECS Carolinas LLP	Raul Peralta	(336) 856-7150	\$500.00	\$2,500.00	YES
Greensboro Industrial Platers	Harold O'Tuel	(336) 274-7654	\$500.00	\$2,500.00	YES
Greensboro Veterinary Hospital	Dr. Ronald Komich	(336) 299-5431	\$500.00	\$2,500.00	YES
J. Hyatt Hammond Assoc.	Bruce Cantrell	(336) 370-8400	\$500.00	\$2,500.00	YES
K. Hovnanian Homes Design Gallery	Craig Smith	(336) 375-6200	\$500.00	\$2,500.00	YES
Leap Leadership	Lily Kelly	(336) 254-8309	\$500.00	\$2,500.00	YES
Rock Creek Center	Richard Beard	(336) 282-3773	\$500.00	\$2,500.00	YES
Simpson Schulman & Beard	Richard Beard	(336) 282-3773	\$500.00	\$2,500.00	YES
Trigon Engineering	Danny Murray	(336) 665-0411	\$500.00	\$2,500.00	YES
Lynch, Dan	Dan Lynch	(336) 387-8310	\$300.00	\$1,500.00	YES
Bouvier Kelly	Denny Kelly	(336) 275-7000	\$200.00	\$1,000.00	YES
Hoffman & Hoffman	Rusty Hoffman	(336) 292-8777	\$150.00	\$750.00	YES
Totals			\$2,126,550.00	\$9,140,750.00	

Organizations with Requests in Progress

The following organizations have had a request submitted to them, but have not yet made a commitment. The Greensboro Partnership, with assistance from RDG, should continue to pursue these organizations to closure.

			Annual	Total	Follow-Up
Organization	Contact Name	Phone	Request	Request	Date
Apex Analytix	Lori Engebritson	(336) 272-4669	\$5,000.00	\$25,000.00	01/15/2009
Bill Black Automotive, Inc.	Bill Black III	(336) 275-9641	\$1,000.00	\$5,000.00	01/01/2009
CoyneBeahmShouse	Roger Beahm	(336) 605-4700	\$5,000.00	\$25,000.00	01/01/2009
Epes Carriers, Inc.	Al Bodford	(336) 668-3358	\$5,000.00	\$25,000.00	10/25/2008
Evans Engineering	Robert Dischinger	(336) 854-8877	\$1,500.00	\$7,500.00	12/01/2008
Gate City Motors	David Brown, Sr.	(336) 274-0195	\$2,500.00	\$12,500.00	01/01/2009
Julian Price Family Foundation	Jim Gallaher	(336) 732-6478	\$20,000.00	\$100,000.00	
Kirkland, Inc.	Gary Faulk	(336) 454-6131	\$5,000.00	\$25,000.00	01/01/2009
Nexsen, Pruet	Bill Wilcox, IV	(336) 373-1600	\$5,000.00	\$25,000.00	12/15/2008
Prudential Carolinas Realty	Becky Dougherty	(336) 714-2421	\$5,000.00	\$25,000.00	01/20/2009
The Carroll Companies	Roy Carroll, II	(336) 274-8531	\$10,000.00	\$50,000.00	01/01/2009
Volvo Logistics, N.A.	Susan Alt	(336) 393-3111	\$100,000.00	\$500,000.00	
William A. Stern Foundation	Albert Jacobson	(336) 393-3111	\$10,000.00	\$50,000.00	05/01/2009
Z. Smith Reynolds Foundation	Leslie Winner	(336) 725-7541	\$60,000.00	\$300,000.00	
Totals			\$235,000.00	\$1,175,000.00	

Declined Investment

The following organizations declined to invest in the new cycle.

Organization Alcatel Lucent	Contact Name Wade Murphy	Phone (336) 279-3052	Notes Significantly scaled back operations
Antilles Seaplanes LLC	David Dyer	(336) 226-9900	Growing business in Triad, and not yet in a position to reinvest. Worth re-approaching in a few years.
Bank of North Carolina	Allen Pike	(336) 323-0700	Re-approach in 2010. Will not invest in 2009 per letter received from Allen Pike on July 18.
Banner Pharmacaps Inc.	Robert Gretton	(336) 812-7001	Will not commit, but GP should approach for funding assistance on future projects
BGF Industries Inc.	James R. Henderson	(336) 545-0011	No money available to invest.
Carlyle & Company	John K Cohen	(336) 292-2450	
Carolina Cookie Company	Gary Smith	(336) 294-2100	Not interested in investing this cycle
Cemex Inc	Barry Colley	(336) 272-3291	Could never make contact with after executive briefing.
DeJas Managment	James Smith	(336) 389-0037	Will be putting money elsewhere for a few years since business is down. Still supportive.
DSC Logistics	Randy Bray	(336) 665-6090	Per phone message on 5/30, Randy said they will not be reinvesting.
FedEx	Dave Bonczek	(901) 434-3366	Company has other commitments.
Friends Homes Inc.	Wilson Sheldon	(336) 292-8187	Would not return phone calls of Clint or Lee after executive briefing.
Greensboro Plumbing Supply Company	Rob Skirboll	(336) 274-7615	Could not get him to return calls to set up follow up meeting as he had requested.
Greensboro War Memorial Auditorium	Matt Brown	(336) 373-7400	Andrew said that they are a City of Greensboro operation, and that unless the City Manager says they can invest, their hands are tied.

Guaranteed Supply Company	Kirby Ward	(336) 273-6140	Has not responded to our follow up calls since briefing.
Harris Teeter Corporate Giving Program	Jessica Graham	(180) 042-3611	Don't have the budget to invest this year.
Industrial Air Inc.	Allen Hunter	(336) 292-1030	Does not see personal benefit
Kindermusik International	Michael Dougerty	(336) 273-3363	Does not fit types of organizations they normally give to.
Kotis Properties	Marty Kotis III	(336) 574-2000	Would not return follow up phone calls and e-mails
Landmark Aviation	Alphonso James	(336) 668-0481	Due to economy, they cannot participate at this time. Should re-approach in future years.
Lenovo	Ken Grissom	(336) 446-1981	Ken said that due to economy they decline at present. They should be reapproached when economy improves.
Lorillard Inc.	Martin L. Orlowsky	(336) 335-7666	Not interested in investing
McColl Foundation	Jane McColl Lockwood	(336) 335-7666	Going through personal problems right now. Big supporter, but hands
Milton Kern & Company	Milton Kern	(336) 292-1244	are currently tied. Plans to re-invest when he can.
Mutual Distributing Company	Jim Staton	(336) 294-2714	Could not get Jim to return follow up phone calls.
New Garden Landscaping/Nursery	Morris Newlin	(336) 665-0291	Could not get Morris to return phone calls after Lee's Executive Briefing.
Replacements Ltd.	Andrew Spainhour	(336) 697-3000	Supportive, but declined to invest as they feel over committed right now.
Thomas Stanley Grading & Hauling	Bob Westall	(336) 643-6153	Bob was never able to get an answer out of the owners.
U.S. Trust Bank of America Private Wealth	Steve Frost	(336) 272-5100	Bought by Bank of America
University of North Carolina - Greensboro	Patricia Sullivan	(336) 334-5266	No money to allocate
Yost & Little Realty	Eddie Yost	(336) 272-0151	Down year. Reapproach when real estate market rebounds

Investors by Sector

Accounting

Organization	Annual Pledge	Total Pledge
Bernard Robinson & Co.	\$1,000.00	\$5,000.00
DMJ & Co.	\$1,500.00	\$7,500.00
Ernst & Young	\$4,000.00	\$20,000.00
Grant Thornton	\$2,000.00	\$10,000.00
KPMG	\$2,000.00	\$10,000.00
RSM McGladrey	\$1,500.00	\$7,500.00
Sharrad McGee & Company	\$1,000.00	\$5,000.00
Total	\$13,000.00	\$65,000.00

Architects & Engineers

Organization	Annual Pledge	Total Pledge
Borum Wade & Associates	\$2,000.00	\$10,000.00
J. Hyatt Hammond Assoc.	\$500.00	\$2,500.00
Moser Mayer Phoenix	\$1,000.00	\$5,000.00
S&ME, Inc.	\$1,000.00	\$5,000.00
Stantec	\$2,500.00	\$12,500.00
Triad Design Group	\$2,000.00	\$10,000.00
Trigon Engineering	\$500.00	\$2,500.00
Total	\$9,500.00	\$47,500.00

Associations

Organization	Annual Pledge	Total Pledge
Greensboro Merchants Association (FirstPoint)	\$25,000.00	\$125,000.00
Greensboro Regional Realtors Association	\$5,000.00	\$25,000.00
GRRA Realtors Commercial Alliance	\$5,000.00	\$25,000.00
Total	\$40,000.00	\$175,000.00

Attorneys

Organization	Annual Pledge	Total Pledge
Brooks Pierce McLendon LLP	\$20,000.00	\$100,000.00
Carruthers & Roth PA	\$1,500.00	\$7,500.00
Hagan Davis Mangum Barrett Langley & Hale PLLC	\$2,000.00	\$10,000.00
Leeper, Kean & Rumely LLP	\$1,000.00	\$5,000.00
R. Steve Bowden & Associates	\$1,500.00	\$7,500.00
Schell, Bray, Aycock, Abel & Livingston, PLLC	\$3,000.00	\$15,000.00
Smith Moore LLP	\$10,000.00	\$50,000.00
Tuggle Duggins	\$3,000.00	\$9,000.00
Womble Carlyle Sandridge & Rice	\$6,000.00	\$30,000.00
Total	\$48,000.00	\$234,000.00

Banking

Annual Pledge	Total Pledge
\$60,000,00	\$300,000.00
\$2,500.00	\$12,500.00
\$68,000.00	\$340,000.00
\$10,000.00	\$50,000.00
\$10,000.00	\$50,000.00
\$20,000.00	\$100,000.00
\$5,000.00	\$25,000.00
\$30,000.00	\$150,000.00
\$100,000.00	\$500,000.00
\$305,500.00	\$1,527,500.00
	\$60,000.00 \$2,500.00 \$68,000.00 \$10,000.00 \$10,000.00 \$20,000.00 \$5,000.00 \$30,000.00 \$100,000.00

Biotechnology

Organization	Annual Pledge	Total Pledge
Syngenta	\$20,000.00	\$100,000.00
Total	\$20,000.00	\$100,000.00

Capital Holdings/Investments

Organization	Annual Pledge	Total Pledge
Blue Ridge Captial Holdings	\$1,000.00	\$5,000.00
The Capsule Group	\$2,000.00	\$10,000.00
Weaver Investment Company	\$6,000.00	\$30,000.00
Total	\$9,000.00	\$45,000.00

Construction/Developers

Organization	Annual Pledge	Total Pledge
Bessemer Improvement	\$6,000.00	\$30,000.00
D. H. Griffin Wrecking	\$1,500.00	\$7,500.00
ECS Carolinas LLP	\$500.00	\$2,500.00
Frank L. Blum Construction Company	\$5,000.00	\$25,000.00
Hoffman & Hoffman	\$150.00	\$750.00
John S. Clark Co.	\$3,000.00	\$15,000.00
K. Hovnanian Homes Design Gallery	\$500.00	\$2,500.00
Koury Corporation	\$10,000.00	\$50,000.00
Liberty Property Trust	\$2,000.00	\$10,000.00
Rentenbach Constructors	\$5,000.00	\$25,000.00
Samet Corp.	\$10,000.00	\$50,000.00
Shelco, Inc.	\$1,000.00	\$5,000.00
SRS Inc.	\$1,000.00	\$5,000.00
Steel Peformance, Inc.	\$2,000.00	\$10,000.00
Total	\$47,650.00	\$238,250.00

Distributing

Organization	Annual Pledge	Total Pledge
Old Dominion Freight Line	\$5,000.00	\$25,000.00
XPEDX/The Dillard Fund	\$5,000.00	\$25,000.00
Total	\$10,000.00	\$50,000.00

Education

Organization	Annual Pledge	Total Pledge	
Guilford Technical Community College	\$1,000.00	\$5,000.00	
Total	\$1,000.00	\$5,000.00	

Financial Services

Organization	Annual Pledge	Total Pledge
AIG United Guaranty	\$30,000.00	\$150,000.00
American Express	\$10,000.00	\$50,000.00
Citi Cards	\$10,000.00	\$50,000.00
Cunningham & Co.	\$1,500.00	\$7,500.00
Lincoln Financial Group	\$125,000.00	\$625,000.00
Volvo Financial	\$5,000.00	\$25,000.00
Total	\$181,500.00	\$907,500.00

Foundations

Organization	Annual Pledge	Total Pledge
Community Foundation of Greater Greensboro	\$50,000.00	\$150,000.00
Frank Family Foundation	\$1,000.00	\$5,000.00
Guilford Mills Foundation	\$5,000.00	\$25,000.00
Tannenbaum-Sternberger Foundation	\$35,000.00	\$35,000.00
The Cemala Foundation	\$150,000.00	\$450,000.00
The Joseph M. Bryan Foundation	\$300,000.00	\$900,000.00
Toleo Foundation	\$35,000.00	\$35,000.00
Weaver Foundation	\$100,000.00	\$400,000.00
Total	\$676,000.00	\$2,000,000.00

Government

Organization	Annual Pledge	Total Pledge
City of Greensboro	\$200,000.00	\$1,000,000.00
County of Guilford	\$200,000.00	\$1,000,000.00
Total	\$400,000.00	\$2,000,000.00

Healthcare

Organization	Annual Pledge	Total Pledge
Advanced Home Care	\$3,000.00	\$15,000.00
Greensboro Radiology	\$5,000.00	\$25,000.00
Greensboro Veterinary Hospital	\$500.00	\$2,500.00
Moses Cone Health System	\$30,000.00	\$150,000.00
Spectrum Laboratory Network	\$10,000.00	\$50,000.00
Total	\$48,500.00	\$242,500.00

Individual

Organization	Annual Pledge	Total Pledge
Dan Lynch	\$300.00	\$1,500.00
Total	\$300.00	\$1,500.00

Industrial Sites

Organization	Annual Pledge	Total Pledge
Rock Creek Center	\$500.00	\$2,500.00
Total	\$500.00	\$2,500.00

Insurance

Organization	Annual Pledge	Total Pledge
Craft Insurance Group	\$1,000.00	\$5,000.00
Senn Dunn Marsh Roland	\$10,000.00	\$50,000.00
United Healthcare SVC	\$25,000.00	\$125,000.00
Total	\$36,000.00	\$180,000.00

Manufacturing

Organization	Annual Pledge	Total Pledge
B 1.7	#750.00	40.750.00
Brady Trane Inc.	\$750.00	\$3,750.00
Cross Company	\$1,500.00	\$7,500.00
Gilbarco	\$10,000.00	\$50,000.00
Greensboro Industrial Platers	\$500.00	\$2,500.00
International Textile Group	\$25,000.00	\$125,000.00
Purolator Facet, Inc.	\$2,500.00	\$12,500.00
RF Micro	\$5,000.00	\$25,000.00
VF Corp	\$120,000.00	\$600,000.00
Total	\$165,250.00	\$826,250.00

Marketing & Public Relations

Organization	Annual Pledge	Total Pledge
Beyond E-mail	\$2,000.00	\$4,000.00
Bouvier Kelly	\$200.00	\$1,000.00
Total	\$2,200.00	\$5,000.00

Media

Organization	Annual Pledge	Total Pledge
News & Record	\$25,000.00	\$125,000.00
Our State - NC	\$2,000.00	\$10,000.00
The Business Journal	\$1,000.00	\$5,000.00
WFMY News 2	\$2,500.00	\$12,500.00
Total	\$30,500.00	\$152,500.00

Printing

Organization	Annual Pledge	Total Pledge
AdColor	\$1,000.00	\$5,000.00
Graphic Printing Services	\$5,000.00	\$25,000.00
Total	\$6,000.00	\$30,000.00

Professional Services

Organization	Annual Pledge	Total Pledge
Aladdin Travel	\$650.00	\$3,250.00
Hanes-Lineberry Funeral Service	\$3,000.00	\$15,000.00
Leap Leadership	\$500.00	\$2,500.00
Southeast Fuels Inc.	\$4,000.00	\$20,000.00
Total	\$8,150.00	\$40,750.00

Real Estate

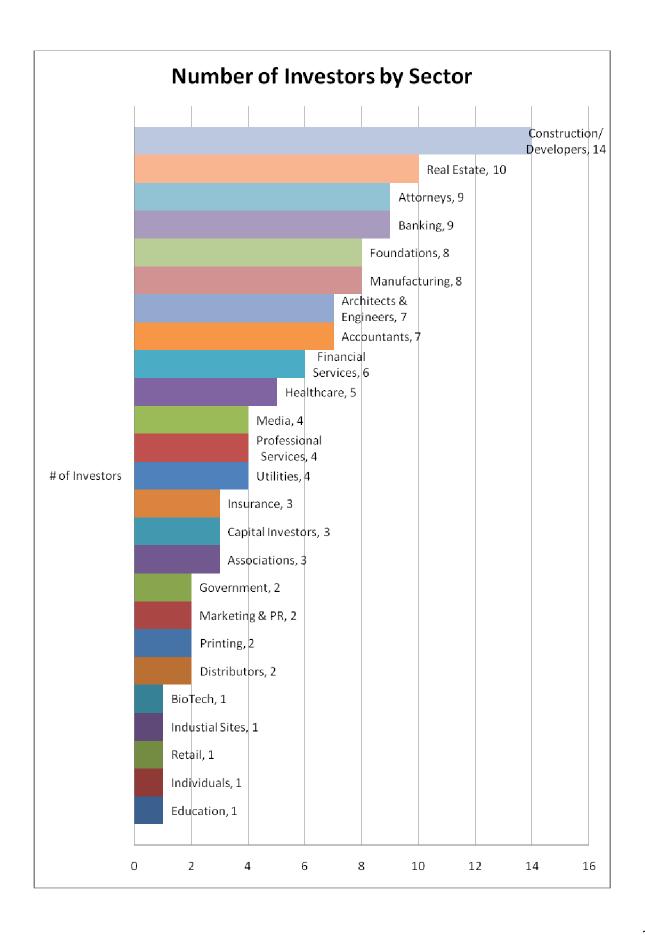
Organization	Annual Pledge	Total Pledge
Allen Tate Realty	\$3,000.00	\$15.000.00
Brown Investement Properties	\$5,000.00	\$25,000.00
CB Richard Ellis	\$2,000.00	\$10,000.00
Hagan Properties	\$1,000.00	\$5,000.00
Highwoods Properties	\$3,000.00	\$15,000.00
NAI Piedmont Triad	\$1,000.00	\$5,000.00
Richardson Properties	\$7,500.00	\$37,500.00
Partnership Property Management	\$1,000.00	\$5,000.00
Simpson Schulman & Beard	\$500.00	\$2,500.00
Triad Commercial Properties	\$1,500.00	\$7,500.00
Total	\$25,500.00	\$127,500.00

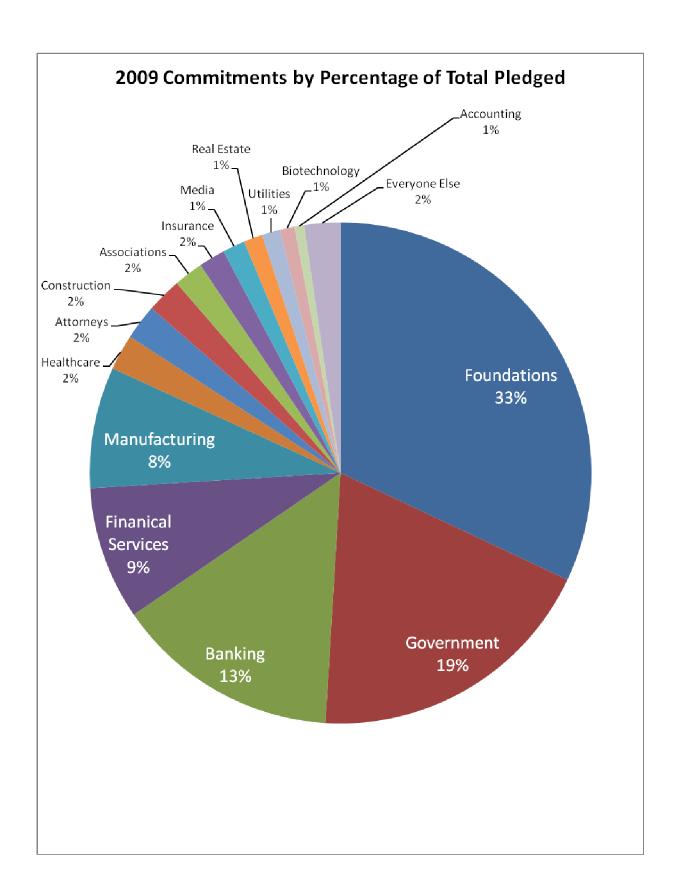
Retail

Organization	Annual Pledge	Total Pledge
Snider Tire Inc	\$2,500.00	\$12,500.00
Total	\$2,500.00	\$12,500.00

Utilities

Organization	Annual Pledge	Total Pledge
AT&T	\$5,000.00	\$25,000.00
Duke Energy	\$10,000.00	\$50,000.00
Piedmont Natural Gas	\$5,000.00	\$25,000.00
Time Warner Cable	\$5,000.00	\$25,000.00
Total	\$25,000.00	\$125,000.00







Foundations

A number of foundations made commitments to the campaign. However, many of these were unable to make full five year commitments. Below, all foundations that made commitments for less than five years are listed along with appropriate time lines for follow up.

Toleo Foundation	Commitment is for \$35,000 for 2009 in support of Action Greensboro's administrative operations. Approach annually for continued investment at this level.
Tannenbaum-Sternberger	Commitment is for \$35,000 for 2009 in support of Action Greensboro's administrative operations. Approach annually for continued investment at this level.
Cemala Foundation	Commitment is for \$75,000 annually for 2009 and 2010 in support of Action Greensboro's administrative operations. Approach in 2010 for continued investment at this level for the years 2011 - 2013.
Cemala Foundation	Commitment is for \$100,000 annually for $2009 - 2011$ in support of PTEN. Approach in 2011 for continued investment at this level for the years $2012 - 2013$.
Joe. M. Bryan Foundation	Commitment is for \$130,000 annually for 2009 – 2011 in support of Action Greensboro's administrative operations. Approach in 2011 for continued investment at this level for the years 2012 – 2013.
Joe. M. Bryan Foundation	Commitment is for \$100,000 annually for $2009 - 2011$ in support of PTEN. Approach in 2011 for continued investment at this level for the years $2012 - 2013$.
Joe. M. Bryan Foundation	Commitment is for \$70,000 annually for 2009 – 2011 in support of Young Professionals/Synergy. Approach in 2011 for continued investment at this level for the years 2012 – 2013.
Weaver Foundation	Commitment is for \$75,000 annually for 2009 – 2012 in support of Action Greensboro's administrative operations. Approach in 2012 for continued investment at this level for 2013.

Community Foundation

Commitment is for \$50,000 annually for 2009 – 2011 in support of Action Greensboro. Approach in 2012 for continued investment at this level for 2012 – 2013.

Below is the projected revenue for the full five year cycle if all of the foundations continue their investments from 2009 through 2013.

2009: \$2,126,550 2010: \$4,253,100 2011: \$6,379,650 2012: \$8,506,200 2013: \$10,632,750

Additionally, RDG has broken down the expected revenue for each year taking into account the commitments of the foundation whose commitment periods run from 1 year to 5 years. In all cases, the foundations have requested that we return to them at the end of their commitment terms for additional funding.

2009: \$2,126,550

2010: \$2,056,550 (minus Toleo and Tannenbaum-Sternberger)

2011: \$1,981,550 (minus the above as well as Cemala's AG commitment)

2012: \$1,581,550 (minus the above as well as Bryan's and the rest of Cemala's commitments)2013: \$1,506,550 (minus the above as well as most of the Weaver Foundation commitment)

Foundations	2009	2010	2011	2012	2013
Tann-Stern		-\$35,000	-\$35,000	-\$35,000	-\$35,000
Toleo		-\$35,000	-\$35,000	-\$35,000	-\$35,000
Cemala			-\$75,000	-\$175,000	-\$175,000
Bryan				-\$300,000	-\$300,000
Weaver					-\$75,000
Totals:	\$0	-\$70,000	-\$145,000	-\$545,000	-\$620,000
Annual Revenue:	\$2,126,550	\$2,056,550	\$1,981,550	\$1,581,550	\$1,506,550

Investors from Forward Greensboro III to Re-Approach

The following investors paid in 2007 and possibly 2008, but did not invest in the new funding cycle. All of these organizations should be re-approached in 2009.

Organization	Contact	Phone
Associated Sprinkler Co.	Stephen Hensley	373-3901
Bank of NC (Sterling South Bank)	Allen Pike	323-0700
Box Board Products	Gray Ingram	668-3347
Carolina Cookie Co.	Gary Smith	294-2100
Carolina Tractor	Mike Meadows	294-5240
Councilman, Farlow & Co.	Dale Farlow	294-2840
Dow Corning	Jane Waldron	547-7202
Electric Supply & Equip	James McCormick	272-4123
Fleet - Plummer	Bob Plummer	282-6970
Flow Companies	Don Flow	760-7028
Hoffman & Hoffman	Rusty Hoffman	292-8777
I.H. Caffey Distributing	Chris Caffey	605-6141
John Kavanagh Co.	John Kavanagh	272-9904
Key Resources	Pam Whitaker	297-1700
Kirkland, Inc	Gary Faulk	454-6131
MacThrift Office Furniture	Frank Biggerstaff	668-4195
Milton Kern & Company	Milton Kern	292-1244
Price Waterhouse Coopers	Mark Yarbrough	665-2700
Roach Realty	James Roach	373-1510
Security Nat (Parthenon Realty)	Russell Parmele, Jr.	294-6985
Steven D. Bell & Co.	Steven Bell	272-7196
Todd Herman Assoc.	Todd Herman	297-4200
Trone Advertising	Will Spivey	812-2056
Yost & Little Realty	Eddie Yost	272-0151

Special Handling

The following organizations requested that the Greensboro Partnership approach them annually for continued investment, or made commitments of less than five years and need to be approached for continued investment after their respective funding cycle is complete.

Organization	Contact	Phone	Annual	Notes
			Commitment	
American Express	Michael McCutcheon	668-6543	\$10,000	Commitment for 2009.
				Approach annually
Bank of America	Dale Hall		\$60,000	Commitment for 2009.
				Approach annually
Beyond E-mail	Malinda Pengelly	851-0040	\$2,000	Commitment for 09 and 10.
				Approach annually after 2010.
The Business Journal	Doug Copeland		\$1,000	No LOI signed/Verbal Commit
Carruthers & Roth	Caren Rodriguez	379-8651	\$1,500	Commitment for 2009.
				Approach annually.
Citi	Lisa Moore	522-1050	\$10,000	Commitment for 2009.
				Approach annually
City of Greensboro	Mitch Johnson		\$200,000	
Duke Energy	John Geib	632-3832	\$10,000	Will review annually as funds
				come from their foundation.
Gilbarco	Joe Bongiovi	547-5531	\$10,000	No LOI signed/Verbal Commit
GMA/FirstPoint	Michael Bumpass	378-6350	\$25,000	Board must vote to approve
				annually.
Greensboro	Michael Barr	854-5868	\$5,000	Commitment for 2009. Board
Regional REALTORS				must vote to approve annually.
Association				
GRRA-REALTORS	Barbara Gilliland	854-5868	\$5,000	Commitment for 2009. Board
Commercial Alliance				must vote to approve annually.
Hanes-Lineberry	Al Lineberry, II	272-5157	\$3,000	Commitment for 2009.
Funeral Homes				Approach annually.
LEAP Leadership	Lily Kelly	254-8309	\$500	Commitment for 2009.
				Approach annually
NewBridge Bank	Jerry Beasley	365-1902	\$20,000	Commitment for 2009.
				Approach annually
Piedmont Natural	Phil Morgan	271-5103	\$5,000	Approach annually for
Gas				continued and possibly
				increased investment.
Samet Corporation	Arthur Samet	544-2600	\$10,000	Will review annually
Shelco, Inc.	Bud Palmer	760-5009	\$1,000	Will review annually
Snider Tire	John Snider	510-3950	\$2,500	Commitment for 2009.
				Approach annually
Spectrum Lab	Nate Headley	664-6155	\$10,000	Commitment for 2009.
Network				Approach annually

Wachovia	Anthony Law	732-5580	\$100,000	Commitment for 2009. Submit
				grant request in January
				annually
WFMY News 2	Deborah Hooper	379-9369	\$2,500	Commitment for 2009.
				Approach annually as funds
				come from Gannett
				Foundation.

Commitments with Special Stipulations

The following organizations made in-kind commitments, special stipulations on when they were to be invoiced, or stated what their commitment could be used to fund. All in-kind commitments are in bold.

Organization	Contact	Stipulations
Beyond E-mail	Malinda Pehgelly	In-Kind Services for 2009 and 2010.
Bessemer	Timothy Burnett	Invoice in May
Borum Wade and Asso.	Homer Wade	Invoice bi-annually \$1,000 in May and Oct.
Brooks Pierce	Ed Winslow	Invoice in May
Brown Investment Prop.	Chester Brown	Begin Invoices in July on a monthly
		schedule. Monthly invoice should be for
		\$416.66
Bouvier Kelly	Denny Kelly	Offered future in-kind services in addition
		to cash investment.
Community Foundation	Walker Sanders	Invoice in March
Dan Lynch		Invoice bi-annually \$150 in July and Dec.
First Citizens Bank	Chuck Burns	Invoice in March
Frank L. Blum Const.	Drew Hancock	Invoice in July
Graphic Printing Services	Bryan Hall	In-kind commercial printing to promote
		economic development
Greensboro Vet. Hospital	Ronald Komich	Invoice in May
Hagan Davis	Chip Hagan	Invoice \$1,000 in 09 & 10, \$2,000 in 11, and
		\$3,000 in 12 & 13
Hagan Properties	David Hagan	Invoice in June
Hanes-Lineberry	Al Lineberry, II	Invoice in March
Hoffman & Hoffman	Rusty Hoffman	Invoice in March
International Textile Group	Bob Garron	Investment for Action Greensboro's
		administrative operations.

Koury Corporation	Stephen Showfety	\$2,000 of annual investment is in in-kind hotel and hospitality related services.
John S. Clark Company	Steven Johnson	Invoice in March
Moser Mayer Phoenix	Ken Mayer	$\ensuremath{\ensuremath{\mathcal{Y}}}$ of investment for Action Greensboro and
		½ for entrepreneurship
NewBridge Bank	Jerry Beasley	Invoice in February
News & Record	Robin Saul	\$10,000 cash and \$15,000 in-kind ad space
		annually. Invoice in March
Our State	Bernard Mann	In-kind – open to what it is used for.
Piedmont Natural Gas	Phil Morgan	Invoice in March
Rock Creek Center	Richard Beard	Invoice in May. For GEDA
Simpson Schulman & Beard	Richard Beard	Invoice in May. For GEDA
Smith Moore	Stephen Earp	Invoice in July
Senn Dunn	Tim Templeton	Invoice in April
Southeast Fuels	Ralph Shelton	Invoice bi-annually \$2,000 in February and
		July
Triad Design Group	Tom Stone	In-Kind site planning, civil engineering and
		architectural services
Weaver Investment Co.	Lee McAllister	Invoice in February
WFMY News 2	Deborah Hooper	Invoice in February
Womble Carlyle	Greg Chabon	Invoice in September
VF Corporation	Mackey McDonald	Invoice in March

Key Recommendations for the Future

Investor Relations

Investor relations are key to any funding strategy. Treating key investors as if they are special is crucial to maintaining and enhancing a strong base. It will also have a direct impact on the programs' attrition rate. The Greensboro Partnership has an outstanding investor relations program in place, and RDG strongly urges a continuation of the following activities.

- 1. Annual one-on-one meetings and small group meetings should be conducted with members for the purpose of updating them on Greensboro Partnership activities, and to hear their issues and concerns. This is the <u>most important</u> part of any investor relations strategy.
- 2. An annual report should continue to be provided to investors. Included should be specific information concerning program activities and successes as they relate to the original goals and objectives.
- 3. Regular updates on the organizations web site should continue to be developed and maintained. Investors will be able to get the "inside scoop" on current projects of the Greensboro Partnership.
- 4. Written communication to all investor companies in the form of letters from leadership, executive staff, etc. conveying recent news, accomplishments, and projects should be mailed out on a regular, systematic basis.
- 5. Formatted e-mail updates should be sent out on a regular, systematic basis.

Community Relations

Increasing the level of knowledge about the Greensboro Partnership among the Greensboro area business community has been, and should continue to be, a high priority for the organization. While progress has been made in this area, there is still a long way to go before the Greensboro Partnership becomes a "house hold name". An effective community relations strategy will assist the Greensboro Partnership in adding additional investors over the course of the five year cycle. Specifically, RDG recommends the following:

- 1. Continue to reach out to companies and organizations that were approached during the campaign, but did not make a commitment. This can be accomplished via the following:
 - a. Include these organizations when distributing annual reports.
 - b. Mail/e-mail industry sector specific material and information developed by the Greensboro Partnership to companies and organizations that have a direct interest in the information. One suggestion would be to burn the Aviation sector information television show developed in partnership with WXII onto CDs/DVDs and mail to all aviation related companies in the region. Greensboro Partnership staff should follow up on these targeted mailings with phone calls to answer any questions and to suggest greater involvement with GP.
 - c. Utilize Greensboro Partnership annual meetings and other major events to invite as guests small numbers of non-investing targeted companies to give them an opportunity to become more familiarized with the organization.
- 2. Inform area business columnist on positive development and encourage the writing of columns and stories in their respective media.
- 3. Continue to have Greensboro Partnership staff and board members write editorials on positive developments and submit to area media outlets.
- 4. Continue to seek opportunities where the Greensboro Partnership administrative team and board members can speak to civic and community groups about the Greensboro Partnership.
- 5. Develop a Greensboro Partnership static sticker, and encourage investors to place them prominently at their business entrances. This is an inexpensive strategy to highlight the Greensboro Partnership's name around the community.