

GreaterFindlay, Inc.

ECONOMIC DEVELOPMENT

Retention & Expansion
Industrial Development
Office/Commercial Dev.
Retail Development
Entrepreneurship
Foreign Trade Zone
NCC-ET

\$320,000

TOURISM

Community Marketing
Festival Promotion
Event/Conference Attraction
Asset Development

\$325,000

SMALL BUSINESS SUPPORT

Seminars/Workshops
Business to Business
Networking Groups
Special Events
Small Business Discounts
Small Business Counseling
Business Recognition

\$500,000

WORKFORCE DEVELOPMENT

Career Expo
Safety Council
Industrial Management Council
Young Professional Network
CEO Roundtable

\$35,000

ANNUAL BUDGET

= \$1,180,000

Proposed Program of Work

Retention & Expansion
Office/Commercial Dev.
NCC-ET
Entrepreneurship
Industrial Development
Retail Development
Foreign Trade Zone

\$470,000

Community Marketing
Festival Promotion
Event/Conference Attraction
Asset Development

\$325,000

Seminars/Workshops
Business to Business
Networking Groups
Special Events/Programs
Small Business Discounts
Small Business Counseling
Business Recognition

\$500,000

Career Expo
Safety Council
Industrial Management Council
Young Professional Network
CEO Roundtable

\$100,000

= \$1,395,000

Recruitment focus on
high-value jobs
NCC-ET-Full-time Director
E.D. Staff/Research
Grant Funding
Community Marketing
Angel/Venture Capital
Public Relations
Government Relations

Sports Marketing
Ag. Events/Attractions
Convention Marketing

Minority Supplier Develop.
Women in Business
Home Based Business

Full Time W.D. Manager
• Bus./Edu. Liaison
• Graduate Retention
• Workforce Recruitment
• Internship Programs